

**Report of the Membership Committee
Submitted by Jenni Benson**

The Association membership for 2021-2022, including all affiliates, continues to be close to 25,423. NSEA is down overall in membership across the state and in most categories. The total Active membership is 17,774. There are 401 ESP Active; 58 Higher Ed ESP; 670 Higher Education Active; 952 NSEA-Aspiring Education members; and 5,568 NSEA-Retired members. There are 1,066 self-identified ethnic minority members, an increase of nearly 100 members over the previous Association year. The generational breakdown of active members is as follows: Generation Percent Gen Z (21 or younger) 5.58%; Millennials 42.04%; Gen X 40.0%; Boomer 12.38%. The NSEA Member Engagement Recruitment and Involvement Team (MERIT) works to build and engage members across the state. More than 1,379 New Educator cards were collected from new hires across the state. MERIT works on year-round organizing and also worked on the "Just One" membership campaign which resulted in 92 new members. Early Enrollment began on April 1, 2022. Membership recruitment and organizing is a year-round effort and is everyone's responsibility. Staff, governance, and local members work together to recruit and retain members.